

EU Gateway to Korea back in business for the next 5 years

European Union to continue successful business collaboration initiative in Korea

EU Gateway | Business Avenues is a flagship programme of the EU helping European companies to establish **long-lasting business collaborations in Asia** through **matchmaking and business services**. Between 2008 and 2014, 435 European companies participated to more than 6,400 individual business meetings over 15 missions to Korea, and two-thirds of previous participants reported **positive business collaboration results after one year**.

Following the first successful edition, **EU Gateway to Korea is back** to offer **selected European companies** the opportunity to participate in a <u>business mission</u>. The initiative has also expanded and it is now covering two new <u>sectors</u>, for a total of five competitive industries:

- Environment & Water Technologies
- Green Energy Technologies
- Construction & Building Technologies
- Healthcare & Medical Technologies
- Food & Beverages (Organic only)

EU Gateway to Korea provides coaching, logistical and financial support for European companies targeting <u>Korea</u>. A dedicated team in Europe as well as in the local market ensures a unique set of services to:

- sound out business opportunities in Korea
- minimise the costs typically required to enter a new market
- benefit from professional coaching and follow-up at all stages

There will be 20 business missions to Korea, each accommodating up to 50 European companies. The first two missions are already **open for applications**:

- Green Energy Technologies, Seoul | 4-8 July 2016
- Food & Beverages (Organic only), Seoul | 31 October 4 November 2016

For additional information and calendar updates please consult the official website: http://www.eu-gateway.eu

